



*an “extraordinary big band experience”* —The Portland Tribune

# PORTLAND JAZZ ORCHESTRA

RESIDENT ENSEMBLE *of the* PORTLAND JAZZ FESTIVAL

*2008-2009 Sponsorship Guide*

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## *A Unique Contribution to our Cultural Community*



Since 2005, the 18 members of Portland Jazz Orchestra have come together to present top-caliber orchestral jazz in the unique setting of the downtown

concert hall. As Oregon's only non-profit presenter of year-round orchestral jazz, PJO offers diverse, high-quality programs, from the most standard big band charts, to unique arrangements, to brand new works from today's premier jazz composers. Also the organization's founders, PJO's two artistic directors are trombonist Lars Campbell and composer/Portland State University professor Charley Gray.

In addition to performing, the ensemble is comprised of active music educators who provide clinics, master classes and workshops to jazz students throughout the year. PJO continues to develop its education component, working towards an annual residency-in-the-schools program, featuring the band in educational commissioned works, plus workshops and presentations.

### **A DIVERSE & GROWING AUDIENCE**

Portland Jazz Orchestra consistently performs at or near sold-out capacity, and will this year move into larger venues to further broaden its base for two performances: a holiday-time presentation of Duke Ellington's *Nutcracker Suite*, with special guest Norman Leyden (laureate associate conductor of the Oregon Symphony), and an Afro-Cuban night in May, with Lincoln Center's Afro-Latin Jazz Orchestra bandleader Arturo O'Farrill.

### **A HISTORY & FUTURE OF EXCELLENCE**

PJO has been operating as a fiscally sound 501(c) 3 since 2007, when it incorporated as a non-profit organization. The organization is operated by two pro-bono administrators and a lean but enthusiastic board of directors. Through healthy ticket and ad sales, generous corporate sponsors, conservative spending, and countless hours of volunteer work, PJO has consistently operated in the black. This strong leadership, combined with innovative programming and artistic excellence, have made PJO the Northwest's leading jazz orchestra and one of the most exciting new contributions to Portland's cultural community

### **A WIN-WIN PARTNERSHIP**

As a Portland Jazz Orchestra corporate sponsor, your company is given a new voice to send a firm message, exhibiting your important corporate brand while affirming a strong commitment to flourishing new arts in Portland. **By partnering with PJO, your company directly positions itself as a high-profile, community-conscious investor in Portland's cultural enrichment and viability.**

### **BOARD OF DIRECTORS**

Christopher Cline, president  
*Wealth Management Director, Wells Fargo*

Tim Gallineau  
*Co-owner, The Blue Monk Restaurant*

Cynthia Plank  
*Director of Bands, Beaumont Middle School*

Leslie Spencer  
*Former Associate Editor, Forbes Magazine*

Rachel Trice  
*President, PUNCH Event Marketing*

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## Concert Sponsorship: Dollars & Sense



### THE BENEFITS OF SPONSORSHIP

In addition to the myriad rewards of community stewardship, PJO offers the following benefits in appreciation of your company's tax-deductible concert sponsorship:

- \* 4 complimentary concert tickets, perfect for entertaining employees or important clients
- \* prime reserved seating
- \* acknowledgement in the program book
- \* free full color, third-page ad
- \* verbal recognition from the stage
- \* logo and link on PJO's website

Season sponsors receive all of the above benefits per each concert, and enjoy exclusive, prominent recognition in publicity pieces and media submissions year-round.

### 2008-2009 CONCERT SERIES

#### Remembering Coltrane

September 26 | PCPA Winningstad Theater

Circulation: 320

SPONSORSHIP: \$900

#### Duke Ellington's *Nutcracker Suite*

with Norman Leyden, *clarinet*

and music by Jim Knapp

December 5 | PCPA Newmark Theater

Circulation: 600-900

SPONSORSHIP: \$1,800

#### Blue Note Legends

February 19 | Venue TBD

Circulation: 320

SPONSORSHIP: \$900

#### Intricate Rhythms: Afro-Cuban Night

with Arturo O'Farrill

(Music Director, Lincoln Center Afro-Latin Jazz Orchestra)

May 15 | McMenamins Crystal Ballroom

Circulation: 450

SPONSORSHIP: \$1,350

*Exclusive full-season sponsorship is \$4,500.*

### CONTACT

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